

Senior Visual Designer

Stellar seeks a Senior Visual Designer, someone responsible for concepting, designing, and producing high quality digital products and marketing collateral. The Senior Visual Designer will collaborate with User Experience Design, Creative Technologists, Strategists, and Copywriters to shape the client's digital vision and messaging. The Senior Visual Designer will report to the Creative Director.

The ideal candidate will have a strong foundation of visual storytelling, familiarity with the language of digital businesses, and the ability to work effectively and creatively under tight deadlines. The Senior Visual Designer will be responsible for creating conceptual designs for digital deliverables including comps, mockups and UI prototypes.

The candidate must provide a portfolio with samples of web design, UI, and marketing collateral using a clean, modern aesthetic. Must be able to work on site.

The Role

- Visualize, design and conceptualize user experiences
- Collaborate with UX, copywriters, project managers, other designers and production team to translate wireframes into tangible and compelling experiences
- Extend visual systems/brand guidelines across all mediums with moderate design changes
- Ensure quality meets standards and prepare deliverables for handoff to developers, client, printers, etc.
- Document stylistic rules appropriate for the brand and the audience including color palette, typography and logo-wordmark guidelines
- Make creative decks to showcase the designs for client approval
- Work under Creative Director and Art Directors to solve an array of visual and marketing challenges
- Assist with the creation of online visual design, typography, visual concept, logos, icons, and other interactive platforms
- Generate ideas, concepts and design for website development, applications, online advertising, mobile and tablet, collaborating with digital creative team, user experience designers and copywriters
- No coding, but good understanding of HTML, CSS, JavaScript

The Top Things We're Looking For

- Passion and deep knowledge of the digital world
- Embrace challenges and new methods of thinking
- Can effectively communicate and coordinate with other disciplines to ensure designs are on brand and in line with agency expectations
- Take constructive criticism with ease and grace
- 2-4 years of experience designing primarily cross media
- Formal design training
- Previous experience collaborating with Art Directors and Designers

- Proficiency with the Adobe Creative Suite, Sketch, InVision, Microsoft Office, and Acrobat
- Self-motivated, organized and accountable
- Humble in victory, constructive in defeat
- Willing to fight for good ideas, but always a team player
- Self-starter, driven, focused, eager